

Z. PAUL LORENC, MD, FACS
AESTHETIC PLASTIC SURGEON

BIOGRAPHY

Z. Paul Lorenc, MD, FACS (pron: *Lawrence*) is a world-renowned board-certified aesthetic plastic surgeon who balances surgical expertise with an acute aesthetic sense of composition and proportion in the areas of facial rejuvenation, breast enhancement and body contouring.

Since he established his private Park Avenue practice, Dr. Lorenc has been actively involved in the research, development, advancement and creation of new aesthetic surgical and non-surgical techniques and procedures, most notably the endoscopic brow lift and other minimally invasive procedures. Dr. Lorenc's methods allow for much more precision, are less invasive, limit the risks involved, and, most importantly, provide a more natural result.

Dr. Lorenc is responsible for many patents--one of the most notable is a bio-absorbable soft tissue suspension device, US Patent No. 5,611,814, issued in 1997. The invention of this revolutionary device made procedures less invasive, thereby allowing patients a quicker recovery. It eliminated the need for external metal screws in some procedures, which often required a secondary procedure for removal, and also replaced the use of visible stitches with tiny, nearly undetectable incisions.

Considered an anatomical facial authority, he is a pioneer in the development of the latest generation of dermal fillers and neurotoxins, leading several clinical trials, such as the pivotal study of Restylane®. As the sole aesthetic plastic surgeon involved, Dr. Lorenc headed the largest clinical trial site and tracked the safety and efficacy of Restylane® in a double blind study of more than 100 patients over a twelve-month period. Subsequently, he was selected to lead the team of experts who presented the resulting data on Restylane® to the FDA Advisory Panel, resulting in confirmation for its use in the United States in December 2003. Much more effective and longer lasting than its predecessor, bovine collagen, Restylane® became [and still is] one of the leaders in facial fillers.

Dr. Lorenc is often called upon to appear in front of the FDA in a number of capacities. He has presented data in front of their advisory panels prior to product / drug approval, based on his expertise and the number of patents he holds. He has also appeared and testified on several projects that involve bringing various medical devices through the regulatory process.

He continues to participate in many ground-breaking studies every year, investigating the safety and efficacy of new devices and procedures. A sought-after public speaker by leading medical societies and universities, Dr. Lorenc travels the globe making presentations, teaching and lecturing. He is a frequent contributor to medical journals, including the *Journal of Dermatologic Surgery*, the *Journal of Drugs in Dermatology*, *Aesthetic Surgery Journal*, *Plastic and Reconstructive Surgery Journal* and *Aesthetic Plastic Surgery Journal* among others, as well as editing medical publications and contributing chapters to aesthetic surgery textbooks. He is the author of the international bestselling book, *A Little Work...Behind The Doors Of A Park Avenue Plastic Surgeon* (St. Martin's Press, 2004), a revealing look inside the exclusive and evolving world of aesthetic procedures in New York City.



He has appeared on *The Today Show*, *Dateline*; WNBC's *Today in New York*; the CNN Presents documentary, *The Fountain of Youth*; *Good Morning America*, *The View*, *20/20*, WABC's *Eyewitness News*; CBS's *Morning Show*; WCBS's *Evening News*; *Fox News* and the Oxygen Channel's *Life in Style*. He has been widely quoted in major consumer magazines and newspapers about new aesthetic surgical and non-surgical procedures. They include *Allure*, *Condé Nast Traveler*, *Cosmopolitan*, *Departures*, *Elle*, *Family Circle*, *Forbes*, *Glamour*, *GQ*, *Harper's Bazaar*, *Lucky!*, *Marie Claire*, *More*, *New York Magazine*, *Newsweek*, *Psychology Today*, *Redbook*, *Shape*, *Smart Money*, *Tatler*, *The Chicago Tribune*, *The Daily News*, *The New York Post*, *The New York Times*, *The Sunday London Times Magazine*, *The Times of London*, *The Berliner Zeitung*, *The Wall Street Journal*, *USA Today*, *US News & World Report*, *Vogue*, *W*, and *Women's Wear Daily*.

Dr. Lorenc is board certified by the American Board of Plastic Surgery, a fellow of the American College of Surgeons and a member of the American Society of Plastic Surgeons, the American Society for Aesthetic Plastic Surgery, International Society of Aesthetic Plastic Surgery and others. He operates in his fully AAAASF Accredited office-based surgical facility. This accreditation ensures patients that the surgical facility implements best practices in health care and complies with nationally recognized standards. Many private insurance carriers recognize accreditation by AAAASF for reimbursement of covered procedures. Dr. Lorenc is affiliated with Lenox Hill Hospital and Manhattan Eye, Ear and Throat Institute, in New York City.

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