

Alexander Z. Rivkin, MD

Dr. Rivkin is an aesthetic specialist and Assistant Clinical Professor at the David Geffen / UCLA School of Medicine. He received his undergraduate degree from Columbia University and his medical degree from the Yale University School of Medicine. His residency in Otolaryngology/ Head and Neck Surgery was at the University of California San Diego School of Medicine. His practice, Westside Aesthetics, is focused on developing and perfecting non-invasive, non-ablative cosmetic treatments. He is best known nationally for pioneering and popularizing the Non Surgical Rhinoplasty procedure.

Dr. Rivkin has authored numerous peer-reviewed publications on non-surgical cosmetic treatments and serves as a lead investigator on FDA and NIH clinical trials on a regular basis. He frequently trains physicians from all over the world on optimizing advanced injection techniques and has served as an expert for a number of national media shows, including the *TODAY show*, *The Doctors*, *Good Morning America*, *Entertainment Tonight* and *EXTRA*.

Dr. Rivkin divides his time between patient care, clinical research, physician education, media appearances, and lecturing at scientific conferences throughout the world.