

PROFESSIONAL EXPERIENCE

The Best Medical Business Solutions

Founder, Managing Partner

South and Central Florida

June 2011 to Present

- As the Managing Partner, I assist physicians in the operational, administrative and financial health of their practices. This includes vendor relations, negotiating capital equipment and supplies, cost control, staff training, marketing, renegotiating of existing contracts, risk management (internal and external) and legal and accounting and accounting guidance.

Advanced Cosmetic Laser Center

VP of Operations, Practice Administrator

Tamarac and Boca Raton, FL

August 2002 – July 2012

- Responsibilities included Operational and Administrative Management for a multi-specialty and multi location Dermatology, Cosmetic & Plastic Surgical, and Plastic Aesthetic Gynecology practice.
- Job functions include Human Resources, Training, Compliance, Accounting/Financial, Legal, Marketing, Risk Management & Sales.

Ryder Systems (1986 – 2002)

National Safety Services Manager, Miami, FL

March 1996 – August 2002

- Responsibilities included Safety, Health & Security functions for the entire U.S. for internal employees and external clients.
- Responsibilities included legal compliance through the Federal Dept. of Transportation, OSHA & internal corporate policies and procedures.
- Developed marketing strategies and training programs for all regions throughout the U.S. for employee's and external customer's employees.

Senior Region Safety & Health Manager, West Chester, PA/Miami, FL *August 1990 – March 1996*

- Responsibilities included Safety, Health & Security functions for the N.E. & Mid-West U.S. for internal employees and external clients.
- Responsibilities included legal compliance through the Federal & State Depts. of Transportation, OSHA & internal corporate policies and procedures.
- Developed marketing strategies and training programs for both regions for employees and external customer's employees.

Senior District One Way Rental Manager, Philadelphia, PA

March 1986 – August 1990

- Responsibilities included operational management for all franchised operations & dealers. Legal compliance, training, marketing, and financial data were the scope of my work.

Jartran Truck Rental

Region Operations Manager

Philadelphia, PA & Miami, FL

August 1983 – August 1986

- Responsibilities included the operational and administrative management for the N.E. & Mid-Atlantic U.S. for all internal and franchised operations.
- Marketing & training for internal & external customers was a major part of the management team.

- Worked from high school through college, starting as a bag boy and cashier to the position of General Manager.

WRITTEN PUBLISHED WORK:

- *AAFPRS – American Association of Facial Plastic & Reconstructive Surgeons – Assistants*
- *ASOCP Connect* (ongoing column in the monthly newsletter for the American Society of Cosmetic Physicians)
- *Dermascope*
- *FHI Weekly*
- *Journal of Medical Practice Management*
- *Medical Economics*
- *MedEsthetics*
- *Medical Office Today*
- *Modern Aesthetics* (monthly featured column)
- *Orlando Medical News*
- *Plastic Surgery Practice* (ongoing monthly column)
- *Physicians Office Resource*
- *Surge* (publication for the American Academy of Cosmetic Surgery)
- *Skin Inc. Magazine*
- *Outpatient Surgery*

All interviews, radio broadcasts, published articles, and current conferences lecture schedules may be found at www.thebestmbs.com.

CERTIFICATIONS, MEMBERSHIPS & FACULTY APPOINTMENTS:

PAST & CURRENT

MEDICAL INDUSTRY:

- Member Broward County Medical Association (Past)
- Member Florida Medical Association (Past)
- Member American Academy of Cosmetic Surgery (Allied Health) (Past)
- American Academy of Medical Entrepreneurs, Founding Member
- Certified Medical Business Manager, Florida Atlantic University (Received 2009)
- Certified Aesthetic Consultant – Level I-IX (2008 – Present)
- Advisory Board Member – National Hockey League Florida Panthers (2011-2012)
- Key Opinion Leader for Solution Reach – 2013 - Current
- Faculty Appointments (Past and Current):
 - THE Aesthetic Academy (Course Director, Moderator & Lecturer) 2011 - Current
 - THE Aesthetic Show (Course Director, Moderator & Lecturer) – 2010 - Current
 - American Academy of Cosmetic Surgery (faculty, for Allied Health) to 2010 - 2016
 - The American Academy of Facial and Reconstructive Plastic Surgery (faculty)
 - The American Society of Cosmetic Physicians (Course Director, Moderator & Lecturer)
 - The American Society of Plastic Surgeons (faculty member)
 - The American Society of Plastic Surgeons Administrators (faculty member)
 - Annual World Congress on Anti-Aging & Aesthetic Medicine (course developer, faculty & course moderator)
 - Association of Dermatology Administrators / Managers (faculty) - Past

- Certified Aesthetic Consultant Program (Course Director, Moderator & Lecturer) 2010 - Present
- Cynosure Aesthetic Medicine Seminars (lecturer)
- International Congress of Esthetics and Spa (faculty)
- International Cosmetic Gynecology Symposium (faculty)
- The Medical Entrepreneur Symposium (course program director, moderator & faculty)
- Vegas Cosmetic Surgery – Multi Specialty Foundation (faculty & session moderator) – 2010 - Present
- Viora Laser Meetings (lecturer)

TRUCKING INDUSTRY: - all past certifications

- Certified Director of Safety – American Trucking Association
- Instructor for the National Private Truck Council – Alexandria, VA
- Instructor for the American Trucking Association – Alexandria, VA
- Instructor for the Department of Transportation – Washington, D.C.
 - Commercial Drivers License Certification
 - Defensive Driving Certification
- Instructor for OSHA – Employee Safety – Hazardous Materials Workers Comp.
- Instructor for the National Safety Council – Chicago, IL.
- Instructor for Frontline Leadership – Modules I - IV – Zenger & Miller

Summary: Jay A. Shorr, BA, MBM-C, CAC I-X

Jay A. Shorr, BA, MBM-C, CAC I-X is the founder and managing partner of The Best Medical Business Solutions, a South Florida-based medical practice consulting firm assisting practices with their operational, administrative and financial health. Beginning his medical career as a paramedic and EMT, Jay served in corporate America as the National Safety Services Manager before taking his position as the Vice President of Operations and Practice Administrator for a leading Board Certified Dermatologist and Cosmetic Surgeon in South Florida until her passing in June 2012.

A Temple University graduate, Jay has served as a professional motivational speaker for nearly a dozen industry organizations, including the American Academy of Cosmetic Surgery, THE Aesthetic Show, The Aesthetic Academy, The Medical Entrepreneur Symposium, the American Academy of Facial and Reconstructive Plastic Surgery, the American Academy of Anti-Aging Medicine, the American Society of Cosmetic Surgery, Vegas Cosmetic Surgery and more! In addition, he is a Certified Medical Business Manager from Florida Atlantic University.

Jay received the Honorable Mention Award for O/R Excellence in medical financial management, and has authored several articles in Surge Magazine, Medical Office Today, Plastic Surgery Practice, Medical Economics, Outpatient Surgery, Skin Inc., Modern Aesthetics, Florida Health Industry, MedEsthetics and many more (see above).

Jay is an advisory council member of Entrepreneur.MD and ZestyHealth, curated the American Academy of Anti-Aging Medicine's Practice Management Certification Program (Parts 1 and 2) and is a founding member and editorial advisory board member of the American Academy of Medical Entrepreneurs. Jay serves as a Key Opinion Leader for SolutionReach, a leading online medical marketing corporation.

He served on the Advisory Board for the Florida Panthers NHL Hockey team from 2011-2012.