

Mr. Louis Scafuri is a long-time industry veteran with a proven track record. Before joining Sofwave, Mr. Scafuri served as Chief Executive Officer of ZALEA, where he Co-founded the company and led its ascent to become a recognized global digital media platform providing curated fact-checked content and verified expert reviews of cosmetic treatments. Louis has over 25 years of experience at C-level leadership positions, building market-leading organizations and a track record of value creation. Previous positions held include CEO of Syneron Candela, President and COO of GE Marquette Medical Systems and President and COO of ESC Medical Systems (Lumenis Medical).