

# Anne-Mette Hermans

Dr Anne-Mette Hermans is an Assistant Professor at Tilburg University, the Netherlands. Her research is largely qualitative in nature and focuses on (consumerist) notions of malleable bodies and cosmetic procedures in particular. Her book on this topic, *Discourses of Perfection*, was published in March 2021 by Routledge.

At the end of 2020, she co-established the interdisciplinary Expertisegroep Cosmetische Ingrepen, which examines the cosmetic (surgery) industry in the Netherlands. As Chair of this group, she conducts research into the normalisation of cosmetic procedures and the role that (social) media play in cosmetic surgery acceptance and intention.