



Generational and Cosmetic Dermatology
Rancho Mirage, CA
@drwendyrobertsyouthbooster

Dr. Wendy E. Roberts MD is a graduate of Stanford Medical School with three post graduate degrees, which include Surgery, Dermatology and Dermatopathology completing a fellowship at New York University Medical Center. She is Double Board Certified in Dermatology and Dermatopathology. She is Founding Director of Dermatopathology at Loma Linda University Medical Center. She pioneered and developed Generational Dermatology™ which is a detailed system of age management and a National CME meeting. Generational Dermatology Symposium held annually in Rancho Mirage, CA. has become a meeting venue for Dermatologists, Plastic Surgeons and other core specialists. She is founder of the Roberts Skin type Classification System® as seen on *The Today Show*™ Her skin type system is used by Doctors around the globe to keep their skin of color patients safe while undergoing cosmetic procedures. She specializes in Generational Dermatology, Cosmetic Dermatology, Hair Regrowth and Ethnic Skin of Color. Dr Roberts is a Physician Expert on the acclaimed medical show *Chasing the Cure* and is frequently seen on TV shows including *The Doctors*, *Steve Harvey Show* and *The Real*. Dr. Roberts was selected as a featured cover in the magazine *The Dermatologist*.

In 2022, Dr Roberts was honored as a recipient of a prestigious Silver Telly Award for her Award winning '*The Dr. Roberts Show*' which discusses important Dermatology topics such as skin cancer, Alopecia and Aesthetics

Dr Roberts is a sought-after KOL who works with Fortune 500 companies and Industry leaders. Her passion for innovation and problem solving has put her on the platform with lifechanging products. She developed the product Moisturinse™ with Procter and Gamble and also was part of the small Dermatology cohort who developed the Clarisonic brush with Pacific BioSciences.

Dr. Roberts is a Past President of the Women's Dermatologic Society and The California State Dermatologic Society, CALDERM. She has received many local and National honors and recognitions including 2 American Academy of Dermatology President's Award for developing skin cancer screening programs and the NBC TV documentary *America's Ethnic Skin*. Known by the specialty for her innovation and energy she has been in her private practice in Rancho Mirage, CA since 1994. Active in her local medical community as well, Dr. Roberts has been voted as "Best Doctor" by her colleagues for the last 18 years by the Palm Springs Life Magazine.

She is author of 2 textbooks: *Cosmetic Bootcamp Primer & Chemical Peel: A Global Perspective*.

She has over 50 published scientific articles and numerous contributions to articles, textbook chapters and Industry publications. She has been an Investigator in over 20 clinical trials

Practice Motto

"I believe everyone can have healthy, beautiful skin throughout the course of their lifetime and will leave no stone unturned until the specific solution for a problem is found" W. Roberts

